

COMMUNITY PLATFORM FOR PLACEMENT PREPARATIONS

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ABSTRACT

Social media is important to communicate with people, share or ask information, can also make a web-based community to enhance our learning or expertise for everyone. This research is based on the survey of students of a university in eastern India, cognizing student's perception on social media and mobile devices through collaborative learning, interactivity with peers, experienced peoples and its significant impact on student's placement preparations. The study revealed that online community platforms used for collaborative learning had a significant impact on interactivity with peers, experience person, students, employees. Online knowledge sharing behavior has seen a significant impact on people's engagement. It would be valuable to mention that user of online web-based community platform is for collaborative learning facilitate students to be more prepared. It is purely a domain of knowledge.

I. INTRODUCTION

Social media communities are online properties in which members relate common experiences and interests. communities online are as diverse as those found offline community. Platforms manage the process of creating and maintaining a space for productive discussion. Among community Members, members can share their thoughts, ideas and concerns. This process is something's referred as community engagement. Community engagement is the process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the Well-being of those member of the communities. It is a powerful vehicle for environmental and behavioral changes that will improve the health, career and knowledge of the community and its members it often involves partnerships and coalitions that help mobilize recourses and influence system, change relationships among partner, and serve as catalysts for changing policies, programs and practices. An online community platform is an online space where a group of unified individuals are encouraged to interact with each other's and hold open discussion about their common interests, goals or beliefs and their queries If you have a personal face book, Next-door, twitter or Quora account ,there's a good chance you've witnessed civic participation in real time, similarly Placement preparation platform will give a collaborative learning experience. Our project is web-based community platform. It is for the placement purpose which assists community members to get answer of their queries they can also share their experiences. To answer this demand, the community platform provides placement regarding queries, Interview questions which are frequently asked and there will be a group of people they provide their experiences at IT companies for students as well as fresher's. This community platform gathers information from seniors, employees and industry experts as part of its preparation activities hold relevant skills experience and practice questions as well and provide timely feedback to help students assess themselves and bridge any gaps that may exist before the actual placement process begins.

II. LITRATURE REWIEW

Exploring the role of social media in collaborative learning, the new domain of learning published by Jamal Abdul Nassir Ansari and Nawab Ali Khan gives detailed information about collaborative learning through social media. Students used personal social network sites to support their learning experience.

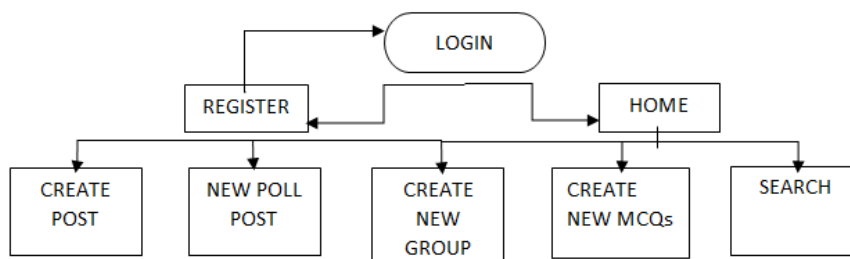
Thesis submitted by Rebecca Jade Vivian gives detailed information about how students used social network sites for their learning. Using social media for learning is a blog published by the University of Arizona Global Campus which is written by university staff. It describes the use of social media by students for better learning.

Bames, A. & Laird, C. The effects of social media on children published on June 30, 2015. Explain the effect of social media on children.

III. PROPOSED SYSTEM

This study confirms that social media are an important support and learning tool for students. Today individuals are often surrounded by a multitude of technologies and are often required to operate as autonomous learners within online environments with, at times, minimal guidance by anyone or from this community platform. However, learning processes are complex and online network sites are intricate landscapes. Therefore, educating individuals about how to effectively embrace social media to support learning and how to enhance or self-manage learning within online network environments becomes crucial. This platform can be beneficial for students of third and final year who are about to participate. Waterfall lacks flexibility which means that every phase should be fully completed before moving in off campus as well as on campus placement drives. It is a fact that most of the students want to be a part of big service-based organizations such as TCS and Infosys and Product based companies like Amazon and Google. Many people have already been placed in these companies and have knowledge of all the processes they have been through to get placed. The process and the level of difficulties for their recruitment are often the same for every time they organize a placement drive for fresher's. But fresher being unaware of this can lead them to be for the difficulties of the tests they'll be giving to be placed. The people who have prior experience of the process can help fresher's and students who are currently preparing for their dream companies will share information regarding these on the platform. Every user on the platform will be able to access the information and be benefited and share their experiences with others. This platform can be deferred by other social media which are primarily for entertainment. Due to the distraction of other applications, it is better to make a separate purpose driven platform where only like-minded people will contribute and with less distraction.

IV. FLOW CHART



V. RESULTS

The software which is developed, based on this research is useful for the group of students aspiring to get a decent job in their desired organization. The community build by this platform creates a space for the community to share resources in different formats as shown in the flowchart. We can search for a particular topic and the group related to that will show up in the feed where number of people have already shared their own experiences and resources to study from.

VI. CONCLUSION

We are developing a web-based application using latest technologies which will be very useful to the students as well as fresher's which will encourage them to prepare well and this will boost their learning experience.

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