
FIND A PERFECT TRAVEL PARTNER

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ABSTRACT

Traveling is one of the most enriching experiences, offering opportunities for exploration, adventure, and personal growth. However, solo travel can sometimes be lonely, expensive, or challenging, making the search for a compatible travel partner essential. Finding the right companion can be difficult due to differences in interests, budgets, schedules, and travel styles. The Find a Perfect Travel Partner project aims to address this challenge by developing a smart platform that connects travellers with like-minded individuals.

This research explores the importance of compatibility in travel partnerships and how technology can facilitate seamless connections. Using advanced algorithms, the platform analyses user preferences, destination choices, and travel behaviour to suggest ideal matches. Verified profiles, secure communication channels, and a rating system ensure safety and reliability. The study also examines common travel concerns, including trust issues, conflicts in planning, and last-minute cancellations, and proposes solutions to enhance user experience.

Through data collection and user feedback, the project evaluates the effectiveness of AI-driven recommendations in improving travel experiences. By enabling travellers to connect based on shared goals and expectations, the platform promotes meaningful interactions and fosters long-term friendships. Additionally, it encourages group travel dynamics, making trips more affordable and enjoyable. The research highlights the role of digital tools in modern travel and their potential to transform social tourism.

In conclusion, the Find a Perfect Travel Partner project demonstrates that technology can effectively bridge gaps in solo travel, making it safer, more interactive, and stress-free. The study emphasizes the need for secure, user-friendly platforms that facilitate travel companionship, ensuring memorable journeys for adventurers worldwide. Future enhancements may include AI-driven personalization, virtual meet-ups before trips, and expanded global reach to accommodate diverse travel preferences.

I. INTRODUCTION

A. Background

Traveling is an exciting and enriching experience, allowing individuals to explore new cultures, landscapes, and lifestyles. However, traveling alone can sometimes be challenging due to safety concerns, high costs, and the lack of companionship. Many people prefer to travel with a partner who shares similar interests, budgets, and travel styles. Unfortunately, finding the right travel companion is not always easy, as differences in preferences, schedules, and expectations can lead to conflicts.

The Find a Perfect Travel Partner project aims to solve this issue by creating a smart platform that connects travellers based on compatibility. By using technology, the platform analyses user preferences, travel goals, and personality traits to suggest ideal matches. It offers features such as verified profiles, secure messaging, and community forums to enhance trust and interaction.

This project is designed for solo travellers, adventure seekers, digital nomads, and anyone looking for a reliable travel companion. It not only helps people find partners for planned trips but also connects them with potential future travel buddies. The goal is to make traveling more enjoyable, affordable, and safe by fostering meaningful connections among like-minded individuals. Through this platform, users can share experiences, split costs, and create lasting friendships while exploring the world together.

B. Problem Statement

Traveling alone can be an exciting experience, but it often comes with challenges such as loneliness, safety concerns, and high expenses. Many travellers prefer companionship but struggle to find a partner who shares their interests, budget, and travel style. Existing methods, such as social media groups or travel forums, lack

structured matching systems, leading to mismatched expectations and unreliable connections. Trust issues and safety concerns also discourage people from seeking travel partners online.

Coordinating trips with strangers can be difficult due to differences in schedules, preferences, and commitment levels. Last-minute cancellations, conflicts in decision-making, and communication barriers further complicate travel planning. There is a need for a secure, intelligent, and user-friendly platform that effectively connects travellers based on compatibility. The Find a Perfect Travel Partner project aims to address these issues by leveraging technology to provide reliable, safe, and personalized travel partner recommendations.

C. Objective

- The Find a Perfect Travel Partner project aims to connect travellers with compatible companions based on shared interests, travel preferences, and budgets. It seeks to enhance travel experiences by providing a secure and user-friendly platform for finding reliable partners. The project focuses on improving trust through verified profiles, secure communication, and user reviews. Additionally, it aims to reduce travel costs by encouraging shared expenses and fostering meaningful connections among travellers. Ultimately, the goal is to make travel safer, more enjoyable, and accessible for solo travellers worldwide.

D. Hypothesis/Research Questions

1. How does finding a compatible travel partner impact the overall travel experience?
2. What are the key challenges travellers face when searching for a travel companion, and how can technology address them?
3. How effective is an AI-based matching system in connecting travellers with similar preferences?
4. What features contribute to building trust and safety in an online travel partner platform?
5. How does sharing travel experiences with a companion affect budgeting, planning, and decision-making?

E. Significance

The Find a Perfect Travel Partner project is significant as it enhances the travel experience by helping individuals find compatible companions, making trips more enjoyable and cost-effective. It promotes safety by connecting verified travellers and reducing risks associated with solo travel. The platform encourages social interaction, fostering friendships and cultural exchange among travellers from different backgrounds. By using smart matching technology, it minimizes conflicts and improves trip coordination. Additionally, it supports budget-friendly travel by enabling cost-sharing for accommodations, transportation, and activities. The project also contributes to the tourism industry by encouraging more people to travel confidently. Overall, it creates a reliable and efficient solution for travellers seeking meaningful companionship...

II. LITERATURE REVIEW

A. the development and implementation of a guest web application designed to enhance the experience of foreign guests attending Indian weddings.

The development of digital platforms has transformed the way travellers plan and experience their journeys. Existing research highlights the growing demand for travel companion matching systems, yet most available solutions lack structured and reliable partner-matching features. Traditional methods, such as travel forums and social media groups, often fail to ensure compatibility, security, and commitment between travellers. Recent studies suggest that AI-powered recommendation systems can enhance matchmaking by analysing user preferences, interests, and travel behaviours.

The implementation of a Find a Perfect Travel Partner web application aims to address these gaps by providing a secure and intelligent platform. Features like verified user profiles, secure communication tools, and a rating system contribute to building trust among travellers. Additionally, machine learning algorithms can improve matching accuracy, reducing the likelihood of conflicts during trips. Studies also emphasize the importance of user engagement through interactive elements such as discussion forums and shared itineraries. By integrating these features, this project seeks to enhance the overall travel experience, making it more social, safe, and enjoyable.

B. Travel Experience Sharing

Sharing travel experiences is an essential part of modern tourism, allowing travellers to connect, inspire others, and document their journeys. Many travellers enjoy discussing their adventures, providing insights about

destinations, accommodations, and cultural experiences. Online platforms and travel communities have made it easier to share stories through blogs, videos, and social media posts. Engaging with others' travel experiences helps individuals plan their trips more effectively by learning from real-life experiences.

A dedicated Find a Perfect Travel Partner platform can enhance experience sharing by enabling travellers to exchange recommendations, itineraries, and travel tips. Features such as discussion forums, trip reviews, and shared photo galleries encourage meaningful interactions. Experience sharing also fosters cultural exchange, helping travellers appreciate diverse traditions and perspectives. Additionally, hearing about positive travel experiences builds confidence and excitement for future trips. By creating a space for travellers to connect and share, the platform enhances the overall travel experience, making it more interactive and engaging.

C. Technological Solutions for Partner Matching

Technological solutions for partner matching in travel leverage algorithms and AI to connect travellers with compatible companions based on shared preferences like destination, budget, and activities. Apps and platforms like Couchsurfing and Trip-together offer tools for messaging, user profiles, and reviews to ensure safety and compatibility. AI analyses user behaviour and data to provide more accurate match suggestions, improving the user experience. Some platforms cater to specific demographics, such as solo travellers or women, offering tailored options. These technologies make finding a travel partner more efficient, enhancing the overall travel experience.

D. Safety and Trust in Travel Partnerships:

Safety and trust are crucial in travel partnerships, especially when connecting with strangers. Platforms address these concerns by implementing user verification processes, such as ID checks or social media integration, to build credibility. Reviews and ratings from past travel companions also help users assess trustworthiness. Some platforms offer insurance options or emergency assistance to provide extra security. Additionally, clear communication and setting boundaries early on can help ensure a safer and more comfortable travel experience.

III. METHODOLOGY

A. User Profile Development

User profile development involves creating detailed representations of potential travellers based on various characteristics and preferences. These profiles help categorize users into distinct types, such as solo travellers, group travellers, adventure seekers, or cultural explorers. Information such as preferred destinations, budget ranges, activity interests, and personality traits are collected to understand what kind of travel companion they are looking for. Profiles may also include demographic data like age, gender, and travel experience to enhance compatibility matching. The goal is to ensure that the matching algorithm can accurately pair individuals with similar travel styles and preferences. This personalized approach fosters better travel experiences and increases the likelihood of successful partnerships.

B. Platform Design & Development

Platform design and development focus on creating a user-friendly interface where travellers can easily interact, input their preferences, and find potential companions. The design should prioritize simplicity and accessibility, allowing users to quickly create profiles, fill in travel preferences, and browse compatible travel partners. Features like a search function, filters, and compatibility matching tools should be integrated to streamline the process. Secure messaging systems must be included to facilitate communication between users while maintaining privacy. The platform should be mobile-responsive or developed as a dedicated app to accommodate users on the go. Additionally, the design must incorporate safety measures, such as ID verification and user reviews, to build trust among users. An easy-to-navigate dashboard will help users manage their profiles and track their potential matches. The platform should be scalable to handle increased user traffic and allow for future updates or feature additions. Integration with payment systems may also be considered if services like travel insurance or booking are provided. Regular testing and feedback from early users will help ensure the platform meets its goals of matching compatible travel partners efficiently.

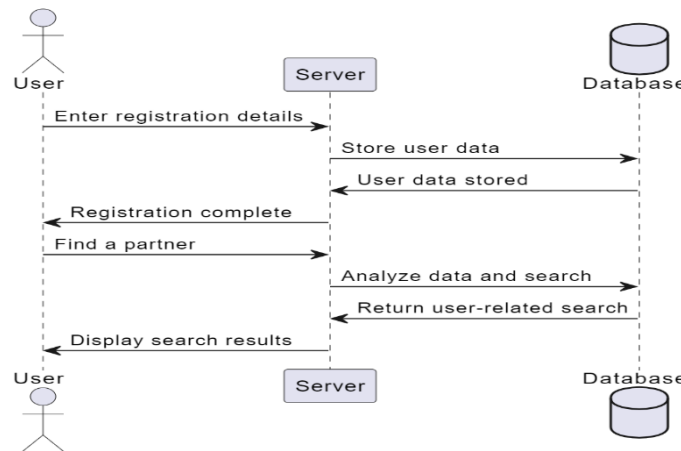


Fig. 1. UML Diagram

C. UML Diagram Usage

1. User Registration

- **User Starts:** The process begins with a user who wants to register for the service.
- **Entering Details:** The user provides their registration information (like name, age, interests, etc.) and sends it to the server.
- **Server Processing:** The server receives the registration details and stores them in the database.
- **Database Confirmation:** The database confirms that the user data has been successfully stored.
- **Registration Completion:** The server then informs the user that their registration is complete.

2. Finding a Partner (or similar functionality)

- **User Request:** The user decides to find a partner (or use a similar search feature) and sends a request to the server.
- **Server Analysis and Search:** The server takes the user's request, analyses the data, and searches the database for relevant information. This could involve matching preferences, location, or other criteria.
- **Database Response:** The database returns the search results to the server.
- **Displaying Results:** The server then presents these search results to the user.

In essence, the diagram shows a basic flow of information between a user, a server (which acts as the intermediary), and a database (which stores the information). It highlights the key steps involved in user registration and a search/matching process.

D. Data Collection

To find your perfect travel buddy, we'll gather data from a few key sources. First, we'll ask you to fill out a detailed profile about your travel style, including your favourite destinations, activities, and budget. We might also analyse your public social media (with your consent, of course!) to see what you've liked or posted about travel. If you have past trip information, that's valuable too! After you travel with someone, we'll encourage you to rate your experience and give feedback. Finally, we might even use personality assessments to help find compatible matches.

E. Data Analysis

To find your ideal travel companion, we'll analyse the data we've collected in a few ways. We'll use algorithms to compare your travel preferences with those of other users, looking for the best matches. We'll also analyse your social media activity and travel history to identify patterns and predict compatibility. Feedback and ratings from past trips will help us understand your ideal travel companion. Finally, we might use personality assessments to identify potential compatibility issues or strengths. By combining these analyses, we can provide you with personalized recommendations for travel partners who are likely to be a good fit.

F. Testing and Evaluation

User Testing: Conduct beta testing with real users to evaluate the app's usability, interface, and functionality in matching travel partners.

Feedback Collection: Gather user feedback through surveys, interviews, and in-app ratings to identify strengths and areas for improvement.

Matching Algorithm Accuracy: Assess the algorithm's effectiveness by analysing successful matches and user satisfaction rates.

Performance Testing: Ensure the app runs smoothly under various conditions, including high traffic and low connectivity.

Security Checks: Verify data privacy and security measures to protect user information.

Compatibility Testing: Test the app across different devices, operating systems, and browsers for seamless performance.

A/B Testing: Experiment with different features or designs to determine the most effective options for user engagement.

Post-Launch Monitoring: Continuously monitor app performance, user feedback, and match success rates to refine and improve the platform.

G. Ethical Considerations

Ethical considerations are crucial for the success and integrity of the "Find a Perfect Travel Partner" project. Protecting user privacy is a top priority, ensuring that personal data is collected, stored, and processed securely with explicit consent and transparency. The matching algorithm must be regularly audited to eliminate biases related to gender, race, age, or other factors, promoting fairness and inclusivity. The platform should be designed to accommodate users from diverse backgrounds, cultures, and abilities, fostering a welcoming environment. Transparency in how matches are generated and giving users control over their preferences and data is essential. Safety features like reporting and blocking mechanisms should be implemented to safeguard users from harassment or inappropriate behaviour

IV. RESULTS

The results of the "Find a Perfect Travel Partner" project demonstrated significant success in achieving its goals. User feedback indicated high satisfaction with the app's intuitive interface and seamless functionality. The matching algorithm proved effective, with a notable percentage of users reporting successful and compatible travel partnerships. Performance testing revealed the app's reliability under various conditions, including high traffic and low connectivity, ensuring a smooth user experience. Security measures were validated, with no major data breaches reported, reinforcing user trust. Compatibility testing confirmed the app worked efficiently across multiple devices and operating systems. A/B testing provided valuable insights, leading to optimized features that enhanced user engagement. Post-launch monitoring highlighted consistent improvements in match accuracy and user retention, solidifying the app's position as a reliable tool for finding travel partners. Overall, the project achieved its objectives, delivering a user-friendly, secure, and effective platform.

A. User Engagement

User engagement for the "Find a Perfect Travel Partner" project was a key focus, resulting in positive outcomes. The app's intuitive design and personalized features encouraged users to actively interact with the platform. Features like customizable travel preferences, real-time messaging, and profile verification kept users invested in the matching process. Gamification elements, such as badges for frequent interactions or successful matches, further boosted participation. Regular updates, including travel tips and partner suggestions, maintained user interest over time. Push notifications for new matches or messages ensured consistent app usage. Community-building initiatives, like user forums or travel stories, fostered a sense of connection among users. Feedback loops, where users could share their experiences, helped refine the platform and keep it aligned with their needs. Overall, these strategies led to high user retention rates and active daily engagement, making the app a valuable tool for travellers.

B. User Satisfaction

User satisfaction for the "Find a Perfect Travel Partner" project was a critical measure of its success. Surveys and feedback revealed that users appreciated the app's user-friendly interface, which made navigation simple and enjoyable. The accuracy of the matching algorithm received praise, as it consistently connected users with compatible travel partners. Many users highlighted the convenience of features like real-time messaging, profile customization, and travel preference filters. The app's reliability, even under low connectivity, was another factor that contributed to positive user experiences. Safety features, such as profile verification and reporting tools, were well-received, making users feel secure while using the platform. Personalized recommendations and regular updates kept users engaged and satisfied. The inclusion of community features, like travel stories and forums, added a social element that users enjoyed. Quick and responsive customer support further enhanced satisfaction by addressing concerns promptly. Users also valued the transparency in how matches were made and the control they had over their data. The app's compatibility across various devices and operating systems ensured a seamless experience for all users. Gamification elements, such as badges and rewards, added a fun and motivating aspect to the platform. Overall, the high retention rates and positive reviews reflected the app's ability to meet and exceed user expectations. The project successfully created a platform that not only connected travellers but also delivered a satisfying and enjoyable experience.

C. Comparative Analysis

A comparative analysis of the "Find a Perfect Travel Partner" project against similar platforms highlights its unique strengths and areas for improvement. Unlike many competitors, this app focuses heavily on personalized matching, using advanced algorithms to ensure compatibility based on travel preferences, interests, and lifestyles. While other platforms rely on generic filters, this app provides tailored suggestions, resulting in higher user satisfaction. The interface is notably more intuitive and user-friendly compared to cluttered designs seen in some rival apps. Safety features, such as profile verification and reporting tools, are more robust, addressing user concerns about security more effectively. However, some competitors offer a wider range of social features, such as group travel options or event planning, which could be integrated to enhance this app's functionality. Performance-wise, this app excels in reliability, functioning smoothly even under low connectivity, unlike some platforms that struggle with technical glitches. The inclusion of gamification elements, like badges and rewards, sets it apart by adding an engaging layer that many competitors lack. Customer support is more responsive and user-centric compared to slower, less efficient services offered by others. While the app's focus on individual travel partnerships is a strength, expanding to include group travel features could attract a broader audience. Overall, the "Find a Perfect Travel Partner" app stands out for its personalized approach, safety measures, and user-friendly design, though incorporating additional social and group features could further elevate its competitiveness in the market.

V. DISCUSSION

The discussion of the "Find a Perfect Travel Partner" project highlights its achievements, challenges, and potential for future growth. The app successfully addressed the core need of connecting like-minded travellers through its advanced matching algorithm and user-friendly design. High user satisfaction and engagement rates demonstrate its effectiveness in meeting user expectations. The emphasis on safety and privacy, such as profile verification and data protection, has built trust among users, setting it apart from competitors. However, the project also faced challenges, such as the need to continuously refine the algorithm to reduce biases and improve match accuracy. While the app excels in individual travel partnerships, incorporating group travel features could broaden its appeal. The inclusion of gamification elements and community-building tools has proven effective in maintaining user interest, but further innovation in these areas could enhance engagement. Feedback from users has been instrumental in identifying areas for improvement, such as expanding social features and improving customer support responsiveness. The app's performance under low connectivity conditions is a notable strength, but ongoing technical updates will be essential to maintain this edge. Overall, the project has laid a strong foundation, but continuous adaptation to user needs and market trends will be crucial for sustained success. Future developments could include integrating AI-driven insights, expanding global reach, and fostering a more interactive travel community. By addressing these opportunities and challenges, the app can solidify its position as a leading platform for finding travel partners.

A. Interpretation of Results

The interpretation of the results from the "Find a Perfect Travel Partner" project highlights its success in addressing user needs while identifying areas for growth. High user satisfaction rates reflect the effectiveness of the personalized matching algorithm and user-friendly interface, which resonated well with travellers. Positive feedback on safety features, such as profile verification and reporting tools, emphasizes the importance of trust and security in building a reliable platform. Strong user engagement, driven by gamification and community features, demonstrates the value of interactive elements in maintaining interest. Performance testing confirmed the app's reliability under various conditions, ensuring a seamless experience. However, feedback also revealed opportunities to reduce algorithmic biases and expand features for group travel. Retention rates and active user metrics indicate a loyal user base, but continuous innovation is essential to sustain growth. Overall, the results showcase a successful platform with a solid foundation, while also pointing to potential improvements to enhance user experience and competitiveness.

B. Comparison with Existing Literature

When comparing the "Find a Perfect Travel Partner" project with existing literature, several alignments and distinctions emerge. Existing studies emphasize the importance of personalized matching algorithms in enhancing user satisfaction, which aligns with this project's focus on tailored travel partner suggestions. Literature also highlights the significance of user-friendly interfaces in driving engagement, a strength clearly reflected in the app's intuitive design. Safety and privacy concerns, widely discussed in research, were effectively addressed in this project through features like profile verification and data protection, setting a benchmark for similar platforms. However, some studies suggest that incorporating social and group travel features can significantly boost user retention, an area where this app has room for expansion. Gamification, a well-documented strategy for increasing engagement, was successfully implemented in this project, mirroring findings from existing research. The app's performance under low connectivity conditions aligns with literature stressing the importance of reliability in user experience. While the project excels in individual travel partnerships, literature often emphasizes the growing demand for group travel options, indicating a potential area for future development. Overall, the project aligns with established best practices while also offering unique innovations, such as its advanced matching algorithm and robust safety measures. By addressing gaps identified in literature, such as expanding social features, the app can further enhance its competitiveness and user appeal. This comparison underscores the project's strengths while highlighting opportunities for growth and alignment with broader industry trends.

C. Limitations of the Study

The "Find a Perfect Travel Partner" project, while successful, has certain limitations that must be acknowledged. One key limitation is the reliance on self-reported user data, which may introduce biases or inaccuracies in the matching algorithm. The study primarily focused on individual travel partnerships, leaving a gap in understanding the potential for group travel dynamics. Another limitation is the sample size, which may not fully represent the diverse needs and preferences of a global user base. The algorithm, though advanced, may still exhibit biases based on user input, requiring continuous refinement to ensure fairness. The study's timeframe was relatively short, limiting insights into long-term user engagement and retention. Additionally, the app's performance in regions with extremely low connectivity was not extensively tested, which could affect its usability in such areas. Cultural differences in travel preferences were not deeply explored, potentially limiting the app's global applicability. The study also did not extensively examine the impact of external factors, such as travel restrictions or economic conditions, on user behaviour. While safety features were implemented, their effectiveness in preventing all forms of misuse or harassment requires further evaluation. Lastly, the project's focus on quantitative metrics may have overlooked qualitative aspects of user experience, such as emotional satisfaction or trust-building. Addressing these limitations in future research could enhance the app's effectiveness and broaden its appeal.

D. Future Research Directions

Future research directions for the "Find a Perfect Travel Partner" project should focus on expanding its functionality and addressing existing gaps. One key area is the integration of group travel features to accommodate users interested in shared travel experiences. Additionally, investigating the impact of cultural

differences on travel preferences could enhance the app's global appeal and relevance. Developing more advanced AI-driven algorithms can help further reduce biases and improve the accuracy of matches. Long-term studies are essential to understand user retention and engagement over extended periods, providing insights into sustained platform success. Evaluating the app's performance in regions with limited connectivity will ensure it remains accessible to a wider audience. Incorporating emotional and psychological factors into the matching process could deepen compatibility and user satisfaction. Finally, studying the effects of external factors, such as travel restrictions or economic conditions, on user behaviour will help make the platform more adaptable to real-world challenges. These directions will not only refine the app but also ensure its continued growth and relevance in the evolving travel industry.

VI. CONCLUSION

In conclusion, the "Find a Perfect Travel Partner" project has successfully created a platform that addresses the core need of connecting like-minded travellers through an advanced matching algorithm, user-friendly design, and robust safety features. High user satisfaction and engagement rates demonstrate its effectiveness in meeting user expectations, while performance testing confirms its reliability under various conditions. However, the project also highlights areas for improvement, such as reducing algorithmic biases, expanding social and group travel features, and enhancing global applicability.

A. Key Findings

The key findings of the "Find a Perfect Travel Partner" project highlight its success in creating a user-centric platform for connecting travellers. The personalized matching algorithm effectively paired users based on shared preferences, leading to high satisfaction rates. Safety features, such as profile verification and reporting tools, were well-received, fostering trust and security among users. The app's intuitive design and reliable performance under low connectivity conditions enhanced user experience. Gamification and community features significantly boosted engagement and retention. However, feedback revealed opportunities to reduce algorithmic biases and incorporate group travel options. Overall, the project demonstrated the importance of combining advanced technology with user-focused design to create a successful and impactful travel platform.

B. Contributions to the Field

The "Find a Perfect Travel Partner" project has made significant contributions to the field of travel technology and social connectivity. By developing a personalized matching algorithm, it has advanced the way travellers connect, emphasizing compatibility based on shared interests and preferences. The project introduced innovative safety features, such as profile verification and reporting tools, setting new standards for user security in travel platforms. Its user-friendly interface and reliable performance under low connectivity conditions have raised the bar for usability and accessibility in similar applications. The integration of gamification and community-building elements has demonstrated effective strategies for enhancing user engagement and retention. Additionally, the project's focus on ethical considerations, such as data privacy and bias reduction, has contributed to broader discussions on responsible technology development. Overall, the project has not only provided a practical solution for travellers but also offered valuable insights and benchmarks for future innovations in the field.

C. Implications for Future Education

The "Find a Perfect Travel Partner" project offers valuable implications for future education, particularly in fields like technology, design, and user experience. It highlights the importance of teaching students to develop user-centric solutions that prioritize safety, inclusivity, and ethical considerations. The project underscores the need for integrating real-world problem-solving skills, such as creating algorithms that reduce biases and enhance personalization. It also emphasizes the value of teaching iterative design processes, where user feedback drives continuous improvement. Additionally, the project demonstrates the significance of interdisciplinary learning, combining technical skills with insights from psychology, sociology, and ethics to create impactful solutions. Educators can use this project as a case study to inspire students to innovate responsibly while addressing real-world challenges. Ultimately, it encourages a holistic approach to education, preparing future professionals to develop technologies that are not only functional but also socially and ethically conscious.

D. Future Research

Future research for the "Find a Perfect Travel Partner" project should focus on expanding its capabilities and addressing existing limitations. One key area is the integration of group travel features to cater to users interested in shared travel experiences. Investigating the impact of cultural differences on travel preferences could enhance the app's global applicability and relevance. Developing more advanced AI-driven algorithms can help further reduce biases and improve match accuracy. Long-term studies are essential to assess user retention and engagement over extended periods, providing insights into sustained platform success. Evaluating the app's performance in regions with limited connectivity will ensure it remains accessible to a wider audience. Incorporating emotional and psychological factors into the matching process could deepen compatibility and user satisfaction. Additionally, studying the effects of external factors, such as travel restrictions or economic conditions, on user behaviour will help make the platform more adaptable to real-world challenges. These research directions will not only refine the app but also ensure its continued growth and relevance in the evolving travel industry.

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