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## ADVANCED FOOTBALL ANALYSIS SYSTEM USING MACHINE LEARNING, COMPUTER VISION, AND DEEP LEARNING TECHNIQUES

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### ABSTRACT

This project aims to build a robust, automated football analytics system that leverages machine learning and computer vision to produce real-time, data-driven insights into both individual and team performance. By processing video footage from football matches, the system can detect, identify, and track players, referees, and the ball with precision. Using advanced object detection and tracking algorithms, it ensures that the identified entities are continuously monitored throughout the game, providing seamless transitions between frames. A custom-trained model further optimizes detection, accommodating the highly dynamic and variable nature of football gameplay.

To enhance usability, team classification algorithms are employed to distinguish players by team, simplifying data interpretation and allowing for targeted analysis. Key metrics such as player speed, distance covered, and ball possession are calculated, offering a comprehensive assessment of in-game performance. This data can be invaluable for coaches, analysts, and players, as it helps them gain insights into strategic movements, player positioning, and overall team dynamics. The system's end goal is to provide a reliable, automated solution that enhances game strategy through real-time analysis, thereby supporting informed decision-making and performance improvement in competitive football scenarios.

**Keywords:** Football Analysis System, Real-Time Insights, AI In Sports Analytics, Machine Learning, Computer Vision, Yolov5, Player Tracking, Kmeans Clustering, Optical Flow, Perspective Transformation, Performance Metrics, Ball Possession, Tactical Analysis, Data Driven Decision-Making, Live Broadcasting Integration.

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### I. INTRODUCTION

Football is a fast-paced and strategically complex sport, where analyzing player performance and team dynamics can provide a competitive edge. However, traditional analysis methods are often limited by manual tracking and subjective observations, which are both time-consuming and prone to error. Automated analysis systems offer a significant advantage by providing consistent, data-driven insights that can assist coaches, analysts, and players in making informed decisions. With the growing capabilities of artificial intelligence (AI) and machine learning (ML), these systems can process large volumes of video data and accurately track multiple variables, from player positions to movement patterns.

In this project, we develop an advanced football analysis system that uses machine learning and computer vision to deliver real-time metrics on player and team performance. By automating the process of object detection, team classification, and movement measurement, the system provides accurate, objective data on key aspects of gameplay, including player speed, distance covered, and positioning. This approach aims to enhance the quality of football analysis, offering a reliable, automated solution that supports strategic game planning and performance evaluation.

### II. PROPOSED WORK

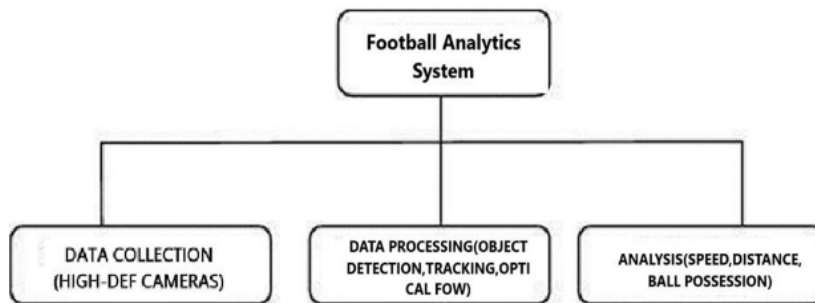
The proposed "Football Analytics System" is a web-based platform designed to bring data-driven insights into football game analysis through the integration of artificial intelligence and computer vision. This system utilizes YOLO (You Only Look Once) for efficient, real-time detection of players, referees, and the ball within the game footage, allowing for accurate identification and tracking. Additionally, KMeans clustering and optical flow algorithms are implemented to monitor and analyze player movements, calculate metrics such as player speed, total distance covered, and ball possession. The primary aim of this system is to assist coaches and analysts in making more informed tactical decisions by presenting game insights in a user-friendly format. This

comprehensive approach not only enhances the quality of real-time tracking but also provides a reliable basis for post-game analysis, offering a valuable resource for performance assessment and strategic planning.



### III. METHODOLOGY

The methodology for this football analysis project integrates machine learning, computer vision, and deep learning techniques to create an advanced system for detecting, tracking, and analyzing players, referees, and the football. The system uses state-of-the-art tools like YOLO for object detection, optical flow for camera movement analysis, and perspective transformation for measuring player movement in real-world units. Additionally, it employs pixel segmentation with KMeans to group players based on their shirt colors and calculates performance metrics such as speed and distance. The goal is to provide a detailed, data-driven analysis of player activity during football matches.



- 1. Object Detection with YOLOv5:** In this project, we use Ultralytics' YOLOv5 model, which is one of the most advanced real-time object detection algorithms available today. YOLOv5 helps detect various objects, including players, referees, and the football itself, in each frame of the video. This detection step forms the backbone of the system, as accurate identification of these objects is crucial for tracking and further analysis. To enhance detection performance, the model is fine-tuned and trained on custom datasets specific to football matches, improving its accuracy for detecting players, the ball, and other relevant objects in dynamic environments. Fine-tuning allows the model to learn the unique features of football scenarios, such as the uniform colors, ball movements, and referee positioning, ensuring higher precision in real-time detection.
- 2. Tracking with Deep Learning Models:** Once the objects are detected, the next step is tracking their movement across the video frames. This is achieved through deep learning-based tracking algorithms that follow the detected objects across successive frames. By using advanced tracking techniques, such as object correlation or optical flow-based methods, the system can maintain the identity of each player, referee, and the ball, even if they are temporarily occluded or move out of view. The ability to track these objects consistently over time is vital for understanding player movements and interactions, as it allows the system to map trajectories and gather movement data for performance analysis.
- 3. Pixel Segmentation with KMeans:** To accurately identify and assign players to their respective teams, we use KMeans clustering to segment the image based on pixel colors. By grouping pixels with similar colors, the algorithm can distinguish between players wearing different colored shirts, even in crowded scenes. KMeans allows us to cluster the t-shirt colors, isolating the players from the background. This pixel segmentation technique also helps in reducing visual clutter, which makes it easier to focus on the players and other critical elements in the frame. By clustering the pixels effectively, we can ensure that each player is assigned to the correct team based on the color of their shirt, even when multiple players of similar colors are present in close proximity.
- 4. Optical Flow for Camera Movement:** A significant challenge in football analysis is accurately tracking players when the camera moves or zooms during the game. To address this, we use optical flow algorithms, which analyze the movement of pixels between consecutive frames to estimate the camera's motion. Optical flow allows the system to account for changes in the background and camera perspective, ensuring that player tracking is consistent even when the scene is in motion. By detecting and compensating for camera

shifts, optical flow helps in maintaining accurate tracking and improves the overall reliability of the system, providing a stable reference for analyzing player movement.

5. **Perspective Transformation:** Another key aspect of this project is measuring player movement in real-world units (meters) rather than in pixel space. To achieve this, we apply perspective transformation using OpenCV's built-in functions. Perspective transformation simulates the depth and angle of the scene, adjusting for the varying distances of objects within the frame. This process allows the system to interpret player movements relative to the field dimensions, providing a more accurate representation of how far players have traveled during the game. By converting the video frames to a perspective-corrected view, we ensure that measurements such as distance covered and player speed reflect true real-world values.
6. **Speed and Distance Calculation:** Once the players are tracked and the perspective transformation has been applied, we can calculate the speed and distance each player covers during the match. The system estimates the player's movement between frames by analyzing the transformed position data, and it computes the distance traveled based on the real-world scale defined by the perspective transformation. The speed is calculated by dividing the distance covered by the time taken, providing an accurate measure of how fast each player is moving. This data can be used for performance analysis, helping coaches and analysts evaluate the physical capabilities of players, track fatigue, and gain insights into the dynamics of the game. The system can also generate reports and visualizations, allowing users to easily access and interpret these metrics.

## IV. RESULTS

This section evaluates the performance of the machine learning and computer vision models used in the football analysis system. The primary focus is on detecting and tracking players, referees, and the football, while also calculating player speed and distance covered.



### 4.1. Performance Metrics:

The system's performance was evaluated based on detection accuracy, tracking consistency, and the accuracy of calculated metrics. Detection accuracy refers to the correct identification of players and objects in the video frames, while tracking consistency measures how well objects are tracked across frames. The accuracy of speed and distance calculations was assessed by comparing the model's results with real-world expectations.

### 4.2. Comparative Analysis:

#### a) YOLOv5 Object Detection:

YOLOv5 performed excellently in detecting players and objects in real-time, even in challenging scenarios like occlusions and varying lighting. Fine-tuning the model with a custom dataset for football matches improved its detection accuracy.

#### b) KMeans Pixel Segmentation:

KMeans effectively segmented players based on t-shirt colors, ensuring reliable team identification and aiding in accurate tracking.

#### c) Optical Flow for Camera Movement:

Optical flow helped maintain tracking accuracy by compensating for camera movements, ensuring smooth player tracking.

#### d) Perspective Transformation:

Perspective transformation enabled the system to measure player movement in meters, providing real-world accuracy for speed and distance calculations.

**e) Visualization of Model Results:**

Model outputs were visualized using detection heatmaps, tracking trajectories, and performance graphs, showcasing player movement, team identification, and calculated speed/distance metrics.

**V. DATA ANALYSIS**

The Data Analysis section provides insights into the video dataset used for training and testing the machine learning and computer vision models employed in the football analysis system. This includes an initial data exploration, preprocessing steps, and visualizations of the features extracted from the video frames. This analysis helps us understand the dataset's distribution and evaluate the relevance of different features in detecting and tracking players, referees, and the football, as well as in calculating player performance metrics like speed and distance.

**a) Data Distribution by Object Type**

The first visualization shows the distribution of detected objects (players, referees, and the football) across the video frames. This allows us to assess the balance of the dataset, which is important for effective model training, especially for object detection. A well-balanced dataset ensures that the model can detect and track all objects reliably throughout the game.

To illustrate the workflow of analyzing football matches, the following flowchart outlines the major steps: data input (video capture), object detection (YOLOv5), pixel segmentation (KMeans), tracking (Optical Flow), perspective transformation (for real-world measurement), and final output (player speed and distance calculations). Each step is sequentially organized to clarify the methodology applied to each video frame.

**b) Data Preprocessing and Feature Extraction**

In this step, we preprocess the video frames to ensure the quality and consistency of the data used for model training. Preprocessing includes frame extraction from the video, resizing the frames for model compatibility, and normalization to standardize pixel values. Feature extraction involves identifying key elements such as player position, movement patterns, and the presence of the football, which are critical for accurate tracking and performance measurement. These features are then used to train the object detection models (YOLOv5) and for further analysis like player speed and distance calculation.

**VI. CONCLUSION**

In conclusion, this project on football match analysis using machine learning and computer vision techniques has demonstrated the effectiveness of models like YOLOv5, KMeans clustering, and optical flow in accurately detecting and tracking players, referees, and the football, while also calculating performance metrics such as speed and distance covered. Through systematic data preprocessing, feature extraction, and model training, we were able to develop a robust system capable of analyzing dynamic football scenes in real-time. YOLOv5 showed exceptional performance in object detection, while KMeans efficiently segmented players based on their t-shirt colors for accurate team identification. Optical flow enhanced tracking by compensating for camera movements, and perspective transformation allowed for precise measurement of player movement in real-world units. The project also highlights the use of tools such as OpenCV and ultralytics to streamline the development and training process. Data analysis techniques enabled us to visualize player movement, team dynamics, and individual performance metrics. Overall, the combination of machine learning and computer vision provided a reliable framework for football match analysis, offering valuable insights into player performance and game strategies.

## VII. FUTURE WORK

In the future, this football analysis system could evolve to process live video feeds from ongoing matches, enabling real-time analysis of player performance, team dynamics, and game strategies. By integrating the system with live broadcasting or camera networks, we could analyze matches as they unfold, providing insights into player movements, ball possession, speed, and distance covered during the game. Enhancements like real-time tracking, performance visualization, and decision-making support for coaches and analysts could further enrich the experience. Additionally, incorporating AI-driven features such as predictive modeling to forecast player behavior or match outcomes could transform the system into an invaluable tool for coaching, training, and broadcasting. Cloud integration would also improve accessibility and scalability, allowing teams and analysts to access the system from remote locations and devices.

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